

The Independent Reviewer of ASA Adjudications

7th Floor North Artillery House 11-19 Artillery Row London SW1p 1RT
Fax 020 7222 1504 E-mail indrev@asbof.co.uk

Paul Burnett Esq
Chair
Homeopathy: Medicine for the 21st Century
Poppyseed Cottage
High Street
Stoke Ferry
Norfolk PE33 9SF

19 June 2013

Dear Mr Burnett

ASA Case A10-139800: Re-opened Investigation

I can now write to let you know that the Chairman of the ASA, Lord Smith of Finsbury, has written to tell me that the Council was able to discuss the results of this re-opened investigation at its meeting on 14 June. As you know the re-opened investigation was conducted under my personal supervision.

I enclose a copy of his letter to me setting out the Council's conclusions together with a copy of the revised Final Adjudication.

As you know the Council's decision now is final.

Yours sincerely

Hayden Phillips

(Sir Hayden Phillips GCB DL)