

Sent: 04 June 2013 16:25

Dear Gerald Blee

It has come to our attention that Andy Lewis has published the following statement on his 'Quackometer' blog:

"Nonetheless, it took the ASA a year to adjudicate on the advert mainly because HMC21 kept on submitted [sic] absurdly long objections each time the ASA drafted a ruling. (I know as a I was one of the five original complainants.)"

This appears to be a clear statement that Andy Lewis (and the other complainants) had access to copies of our responses to the draft recommendations. On this basis, we would like answers to the following questions:

- * Why were complainants given access to our responses?
- * Why were we never informed that the ASA was providing such access?
- * Why did we not have reciprocal access to the complainants' responses?

If Mr Lewis is lying about having got the information from the ASA, we would like to know what the ASA plans to do about his attack on the ASA's reputation.

Yours sincerely,

Jacqueline Mulhallen,
Chair, HMC21